



# Save energy for your small business with ease.

Our Small Business Direct Install Program offers energy expertise and savings to businesses at the heart of our communities.

Running a small business today can often feel endlessly busy, so we designed a program to make saving money and using less energy easy. Through the Small Business Direct Install (SBDI) Program, we'll send a trained and trusted Energy Technician to complete complimentary energy assessments and install free efficiency upgrades, like LED lighting, whenever it's convenient for you.

### No-cost energy assessments include:

- A short, one- to two-hour visit from a professional Energy Technician that can be completed without interruption to your business
- Free high-efficiency pre-rinse spray valves and LED lighting installed on-site as needed\*
- Customized energy efficiency recommendations report to help you save even more money and energy

## **Energy-saving improvements that last**

- Immediate and continued reduction of your business's energy use
- Lower annual maintenance visits and costs
- · Brighter, safer and more appealing lighting for your customers and staff

## Which small businesses are eligible?

All of our small business customers with a GS1 or GS3 rate code and a monthly peak demand of 200 kW or less are eligible for complimentary energy assessments and other program incentives. For example, we often work with:

- Small restaurants
- Local grocery stores
- Convenience stores
- · Fast food services
- Hotels

## Schedule. Save. Succeed.

To make an appointment and start your path to energy-saving success, please call 1-866-432-5501.



Take a peek at the businesses we've helped in the past!



From laundromats to local grocers and beyond, we've been helping small businesses in our community save money and energy for years.

For example, when Boyer's Food Market was ready to remodel their Hazleton location with new, energy-efficient lighting and refrigeration, our business programs were able to reduce their project costs by \$15,900 and annual energy use by nearly 50 percent! As an added bonus, the upgrades will also lower their maintenance costs by \$3,220 each year.

Scan for more examples of success:



<sup>\*</sup>Products are limited to up to two pre-rinse sprayers, 50 A19 bulbs and 24 PAR30 bulbs





## **Frequently asked questions**

## Who is eligible for the Small Business Direct Install Program?

All small business customers with a GS1 or GS3 rate code on your bill are eligible for this program. This means that you have monthly peak demand of 200 kW or less. To confirm your eligibility, please call **1-866-432-5501**.

## Who will perform the no-cost energy assessment and installations?

A trained Energy Technician will install any eligible products and perform your energy assessment while on-site. Each technician will have badges to identify themselves as representatives of our program.

#### How long does the process usually take?

Installation typically only takes between one and two hours, but may vary based on the size of the location and the number of products or type of equipment being upgraded. During this time, our goal is to minimize any disruption to your business, however, we do require full and safe access to the areas being improved.

We are committed to your safety, and your Energy Technician will coordinate with you on your individual safety protocols prior to your visit.

### Can I keep my old bulbs and equipment?

No, inefficient products and equipment that are uninstalled will be removed from your facility by our Energy Technician.

## What's included in my energy assessment report?

While your Energy Technician is on-site, they will look for new ways your business can save money through energy efficiency upgrades such as refrigeration, compressed air, integrated lighting controls and more. After any no-cost installations, you'll receive a complimentary, customized report by email that outlines your recommendations and approved contractors who can help provide lower cost estimates to save you energy and money.

## How do I make an appointment?

If your business is ready to schedule, please call **1-866-432-5501**. Once your eligibility is confirmed, an appointment will be scheduled with an Energy Technician. You will receive a confirmation email when complete, plus a few reminder emails as your appointment date approaches.

Have more questions? Call us anytime at 1-866-432-5501.